

M4D

®



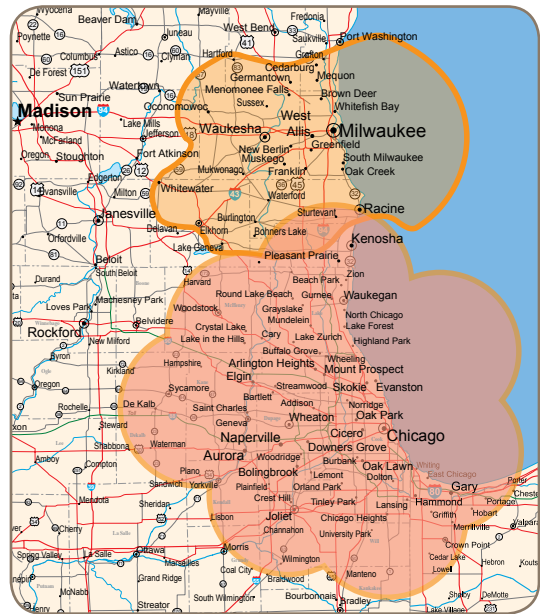
> **TRUE Initiative**

Why Sell Dispatch?

- ❑ It is **THE BEST POSSIBLE** one-to-many communication solution available today!
- ❑ Great sales incentives from Motorola and ESP : Commissions of \$75 **and** 1st 3 months airtime revenue **PER UNIT!**
- ❑ Build a long-term relationship with your customer and enjoy potential additional unit and accessory sales!
- ❑ Educate end users on the meaning of TRUE one-to-many communication and enable TRUE customer productivity and TRUE customer safety with true talk, true text and true gps

How Do You Identify a Dispatch End-User?

- ❑ Are there more than 5 employees with the need for one-to-many communication?
- ❑ Is your prospect currently a PTT user?
- ❑ Are their employees routinely on service or delivery calls and/or in the field?
- ❑ Is there a need to track location of employee vehicles?
- ❑ Do employees travel within the coverage footprint?
- ❑ Is there a need for users to have a low, fixed monthly fee for unlimited talk time?



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